

..... DEBUNKING
DIGITAL HEALTH

SENIORS AND HEALTH TECHNOLOGY

Diabetes is a significant problem in
older populations

26.8%
of people 65+
have diabetes¹

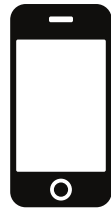
46.6%
of older
Americans are
prediabetic¹

Adoption of smartphones and technology by older
Americans is increasing every year



70% to 77%

two year increase in older adults
owning a smartphone²



51%

of older adults reported buying
tech products in the last year³

..... **30%**

of DarioHealth users are 65+

With Dario, users 65+ saw improved
results, sustained for 12 months:

13.7%

Sustained ratio of
high readings

*Versus 20.6% at the
<65 age group⁵*

13%

Improvement in blood
glucose average

*Comparable to the outcome of the
65 age group at 12 months⁵*

LEARN HOW DARIOHEALTH CAN IMPROVE
THE HEALTH OF YOUR SENIOR POPULATIONS

WWW.DARIOHEALTH.COM/CONTACT

¹ National Diabetes Statistic Report, 2020, CDC

² 2020, Tech Trends of the 50+, AARP, 2020

³ Smartphone ownership in the U.S. 2015-2019, Statista, 2020

⁴ DarioHealth User Demographic Analysis, January 2021

⁵ The Effect of a Digital Therapeutic Platform on Glycemic Control in Adults above Age 65 with Type 2 Diabetes, DTS 2020

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